



PRESS RELEASE

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EclairColor HDR Solution for Cinemas to Be Showcased in Deauville at the Annual Convention of French Theater Owners with Support from Cinionic

Two more Barco Laser Cinema Projectors – DP4K-13BLPHC and DP4K-18BLPHC – receive EclairColor certifications

Deauville (France), 26 September 2018/ CinemaNext, the European specialist in cinema exhibitor services (Ymagis Group, ISIN: FR0011471291, TICKER: MAGIS, PME-PEA, TECH 40), today announced that it will be presenting its revolutionary EclairColor HDR cinema solution at this week's Annual Convention of French Theater Owners (FNCF) in Deauville (France). Special EclairColor HDR presentations will take place at the Deauville Convention Center's Michel d'Ornano Auditorium, which boasts a 20-meter wide screen and 1,497 seats: Wednesday at 6:30 pm during a special short film screening paying tribute to French filmmaker Michel Ocelot and at Thursday's Distributors' Day, featuring lineups from select studios and independent distributors.

"Both exhibitors and distributors will have the opportunity to view content with unprecedented image quality, finer details and greater color fidelity, thanks to our partnership in Deauville with Cinionic," explains Maxime Rigaud, Country Manager, CinemaNext France. "With our friends at Cinionic, we have successfully equipped the Convention Center's biggest auditorium with a dual-stack EclairColor-certified Barco DP4K-40LHC high-contrast 6P laser cinema projection system. Today, we have 159 cinema auditoriums worldwide certified in EclairColor HDR. Adaptable to all types of cinemas, from arthouse to the largest multiplexes, EclairColor offers an incomparable cinema experience with an added dimension. The increased technical and artistic benefits are clearly visible to all."

Two new Barco high-contrast Smart Laser Projectors recently received EclairColor certifications: DP4K-13BLPHC (11,500 lumens) and DP4K-18BLPHC (16,000 lumens). Offering an excellent value proposition for cinema exhibitors, both models feature consistent laser image quality, native 4K resolution, enhanced ANSI and native contrast, proven DLP technology, and a long lifetime. The equipment was recently brought to market specifically for small to mid-size cinema screens.

"We are thrilled to certify two more projection systems, hence strengthening our partnership with Barco," explains Simon Eyries, EclairColor Project Manager. "The association of the quality of the Barco projectors and tremendous flexibility of the EclairColor technology allows exhibitors to showcase films and alternative content alike with a unique image quality. Our range of EclairColor-certified projection systems keeps expanding: cinema exhibitors now have access to a larger selection of cost-effective products for personalized and optimal screening solutions."

EclairColor is a HDR solution that refines content within select display technologies. All types of cinemas, from independent movie theaters and regional chains to giant exhibition circuits, can be equipped with EclairColor HDR, whether standard-sized screens or Premium Large Format (PLF). The EclairColor-compliant equipment can be used to run EclairColor HDR mastered content as well as standard DCI content. To date, a total of 159 cinema auditoriums have been equipped with EclairColor HDR or are in backlog,

More information on EclairColor HDR is available at <https://www.eclaircolor.com/> Learn more about DP4K-13BLPHC and DP4K-18BLPHC online at <https://www.cinemanext.com>



ABOUT CINEMANEXT (YMAGIS GROUP)

CinemaNext is the Ymagis Group's business unit dedicated to exhibitor services. Founded in 2007 and managed by professionals from the motion picture and high-tech industries, Ymagis Group is a European leader in advanced digital technology services for the cinema industry. Through CinemaNext and Eclair, the Group provides smart, comprehensive solutions to movie exhibitors, distributors (feature films & event cinema), producers, rights holders, cinema/TV advertising networks, broadcasters, OTT channels and video publishers. Over the years, Ymagis Group has significantly expanded its portfolio of solutions & services and further developed its geographic footprint in Europe with permanent offices in 26 countries. The company's core business is structured around three main units: CinemaNext (exhibitor services: sales and field services, software solutions, customer service/NOC and consulting), Eclair (content services: post-production, theatrical delivery, digital distribution, versioning and accessibility, restoration and preservation) and Ymagis (VPF & financial services). A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and has close to 800 employees. For more information, please connect to <http://www.ymagis.com>, <http://www.cinemanext.com> or <http://www.eclair.digital.com>

ABOUT CINIONIC

Cinionic is transforming cinema, providing comprehensive WOW entertainment solutions to movie exhibitors across the globe. We help turn imagination into reality and ensure peace of mind for our customers by offering innovative services and flexible use of capital for a new era. Combining the technology expertise and heritage of our partners, Cinionic powers exceptional experiences across the entire theater to engage visitors at multiple touchpoints in their cinema journey. Cinionic is a joint venture among Barco, Appotronics, and CFG, with offices in the United States, Belgium, Hong Kong and Mexico; the legal entity is planned to take effect the end of 2018. Visit www.cinionic.com and follow us on Twitter, LinkedIn, Facebook or YouTube for more info.

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