

Press Release Paris (France), Athens (Greece) – November 6, 2015

Ymagis Group Completes First Dolby Atmos™ Installations in Greece with Exhibitor Village Cinemas

Paris (France), Athens (Greece) – November 6, 2015 / Ymagis Group (ISIN: FR0011471291, TICKER: MAGIS), the European specialist in digital technologies for the cinema industry, today announced the completion of three installations with Dolby Atmos[™], with plans to equip additional screens in the agreement signed with Greek cinema exhibitor Village Cinemas. For the very first time in Greece, moviegoers now can enjoy their favorite films with groundbreaking audio technology in two major cities: in Athens at Village Cinemas at the Mall Athens and at Village Cinemas at Athens Metro Mall as well as at the Village Cinemas at Mediterranean Cosmos in the northern city of Thessaloniki.

"After signing an initial contract in October 2014 for the digitization of all of Village Cinemas' venues, we are thrilled to see our partner now adopting Dolby's revolutionary sound system to the benefit of its patrons," said Till Cussmann, VP Exhibitor Relations of Ymagis Group. "Two additional Village Cinemas' venues will be equipped in early 2016 by our skilled engineers and technicians. Thanks to our 65 systems installed in Europe and those still to come, we have gained tremendous experience with this equipment, increasing our ability to offer cost-effective solutions to movie exhibitors."

"The movie industry keeps surprising us with new and innovative ways of looking to the future. The most recent advance is Dolby Atmos technology and its forward-thinking approach to the sound of tomorrow," said George Christodoulou, CEO of Village Roadshow Greece. "We strongly believe that the Greek market will, through Dolby Atmos, enjoy a next-level moviegoing experience. It will also help the entire industry move forward. Only those who embrace innovation will benefit, and we are extremely proud of the choices we've made. We welcome Dolby Atmos in Greece and are delighted with our collaboration with Ymagis. We can't wait for moviegoers to share the experience with us and feel every dimension!"

Ymagis Group is the largest services company for advanced immersive sound technology systems with over 65 Dolby Atmos[™] and Barco Auro[™] 11.1 installations across Europe to date. In the first half of 2015, Ymagis Group's technical teams installed not less than 18 Dolby Atmos[™] systems in Germany, Denmark, France, Belarus, Ireland, Poland, Romania and Slovakia.

ABOUT YMAGIS GROUP

Founded in 2007 and managed by professionals from both the cinema and high-tech industries, Ymagis Group is a leading company in Europe in the area of advanced digital technology services for the cinema industry. We provide innovative solutions to movie exhibitors, distributors of films and event cinema, producers, and cinema ad agencies. Following the integration of dcinex in 2014 and Éclair's main businesses in 2015 (postproduction, preservation, versioning and accessibility and content delivery), the group has significantly grown its portfolio of activities and further developed its geographic footprint in Europe with permanent offices in 20 countries. The company's core business is structured around three main axes: services to exhibitors, services to producers and distributors, and finance solutions. As of June 30, 2015, 7,172 screens in Europe are under exhibitor services contracts with our company, and 6,401 screens have been installed under Virtual Print Fee "VPF" contracts. Ymagis Group is the only company capable of providing a content delivery service (satellite, DSL, fiber) across Europe thanks to its network of 3,300 connected cinemas. A publicly-traded company listed on Euronext, Ymagis Group is headquartered in Paris (France) and Liege (Belgium). For more information, please connect to http://www.Ymagis.com

ABOUT VILLAGE CINEMAS GREECE

VILLAGE GREECE operations include cinema theaters, film distribution and production. VILLAGE GREECE has under its flag VILLAGE CINEMAS & LEISURE and VILLAGE FILMS (local productions included). For over 15 years, the VILLAGE brand has become synonymous to cinema, entertainment and innovation. Particularly in the Greek market, the VILLAGE brand defines the meaning of cinema. Today it owns 7 multiplexes in Athens and the Greek mainland. With 69 fully digitalized auditoriums around Greece (16 of which support 3D technology and – so far – 3 support Dolby Atmos), VILLAGE CINEMAS steadily invests in the development of new high quality cinema centers and today it owns more than 40% of the market share. VILLAGE FILMS is also active in local productions and also handles all film rights (DVD, digital and cable TV, free to air networks, VOD, SVOD, PPV – hotels, ships, airline companies) in all independent film acquisitions.

ABOUT DOLBY ATMOS

Dolby Atmos delivers moving audio—sound that can be precisely placed and moved anywhere in threedimensional space, including overhead. It brings entertainment alive all around the audience in a powerfully immersive and emotive experience. Since its introduction in the cinema in 2012, Dolby Atmos has been



embraced by all the major Hollywood studios, 14 Academy Award® winning directors, and 27 Academy Award winning sound mixers, among others. To learn more about Dolby Atmos, visit dolby.com/Atmos.

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Source: Ymagis and Village Cinemas Greece